

# SADIQ NAVALUR

Innovative Leader | Senior Program Manager | Entrepreneur

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## SUMMARY

Vision-driven Entrepreneur and Strategic Leader with over a decade of experience in building organizations, scaling digital ventures, and leading technology-driven transformation. Expert in blending business strategy, innovation, and product development to create impactful learning and organizational ecosystems.

As the Founder of EdTraining, EdMentor, and EdCompass, I have built three successful EdTech ventures from the ground up – driving end-to-end strategy across product design, operations, market growth, and partnerships. Skilled in organizational modeling, digital transformation, and learner engagement, I've developed frameworks that empower students and professionals to bridge learning with real-world execution.

Currently a Senior Program Manager at Salesforce, I bring enterprise-scale leadership in technology programs, cross-functional collaboration, and strategic planning, leveraging those experiences to scale startups with corporate precision and innovation.

## EDUCATION

### University of Glasgow

Strategic Business Leadership Specialization  
2025

### Simplilearn

Masters Program - Business Analyst  
2022 – 2023

### BMS College of Engineering

Bachelor's Degree in Mechanical Engineering  
2010 – 2014

### Vijaya Pre-University College

12th Board , Computer Science  
2009 – 2010

## PROFESSIONAL EXPERIENCE

### Founder (Part-time)

EDMentor & EDTraining | 2020 - Present

- Built and scaled a successful EdTech platform over 4+ years, transforming education through technology and strategic growth.
- Developed AI-driven learning models and automation solutions, enhancing student engagement and upskilling professionals.
- Designed and executed business strategies that drove scalability, partnerships, and revenue growth in the EdTech sector.
- Mentored thousands of students and professionals over 15+ years, bridging the gap between education and industry demands.
- Led curriculum innovation and digital transformation, making education more accessible, industry-relevant, and future-ready.

### Senior Program Manager (Full-time)

Salesforce | 2023 - Present

- Designed and implemented strategic Tableau dashboards offering executive visibility into organizational KPIs and performance.
- Led cross-cloud collaboration programs, driving stronger integration between technology and product teams.
- Managed organization-wide engagement initiatives, including the Salesforce Sports Fiesta (10+ sports categories) and Salesforce Marathon Run, overseeing budgeting, vendor management, logistics, and digital automation.
- Created and launched a web landing page for program engagement and participation tracking.
- Conceptualized and delivered the Tech & Product Newsletter, managing content, design, and delivery end-to-end.

## SKILLS

- Unix , Batch Shell Scripting, Java
- Python
- SQL, mysql , MongoDB, Oracle
- Power BI, Tableau
- ITIL proficiency
- CRM Tools (Jira, Service now)
- Salesforce Experience Cloud

## SKILLS

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- **Strategic Leadership:** Proven ability to lead teams, align stakeholders, and drive initiatives to successful outcomes.
- **Project & Program Management:** Expertise in managing complex projects, delivering results on time, and ensuring alignment with business goals.
- **Effective Communication:** Exceptional interpersonal and communication skills, with the ability to influence and engage stakeholders at all levels.
- **Team Collaboration & Mentorship:** Skilled in fostering a collaborative environment and mentoring team members to achieve their full potential.
- **Adaptability & Problem Solving:** Agile in fast-paced environments, capable of addressing challenges with innovative, business-driven solutions.

## CERTIFICATIONS

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- Strategic Business Leadership Specialization – University of Glasgow
- Generative AI Foundations Certificate – Microsoft + upGrad
- Trailhead Ranger
- Masters Program - Business Analyst
- Certified Business Analysis Professional (CBAP)
- ITIL –V4 Foundation Certificate
- Microsoft Certified - Azure Administrator Associate.
- Certified Agile Scrum Master

## INFORMATION

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- Contact Number : +91 9035468013
- Email ID : snavalur@gmail.com
- Hobbies : Singing, Cooking, Reading books
- LinkedIn : <https://www.linkedin.com/in/sadiqnavalur>
- Marital Status : Married

## PROFESSIONAL EXPERIENCE

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### Lead Engineer

Envision Financial Systems | 2018 - 2023

- Increased efficiency and scalability of customer applications by architecting and automating complex cloud network functions, resulting in a 25% reduction in maintenance time.
- Conducted workload assessments and implemented new operational processes, leading to a remarkable 40% increase in productivity.
- Managed a process re-engineering project that improved and consolidated end-to-end service processes, optimizing communication flow among 5 departments.
- Demonstrated a confident, self-motivated approach, proactively embracing challenges and seeking growth opportunities.
- Leveraged excellent communication skills to engage effectively with stakeholders, fostering strong relationships and facilitating seamless collaboration.
- Planned and implemented new changes and automation, strictly adhering to the ITIL Process.
- Showcased the ability to work independently, taking ownership of project tasks and consistently delivering results with minimal oversight.
- Thrived in fast-paced environments, skillfully prioritizing and multitasking to meet project deadlines while maintaining a high level of accuracy and attention to detail.
- Designed and developed comprehensive Power BI dashboards, providing actionable insights and data visualization for key stakeholders.

### System Engineer

Tata Consultancy Services | 2014 - 2018

- Gained experience in banking operational knowledge by being part of Indian and European banking clients.
- Identifying defects, discrepancies by code debugging and log analysis.
- Reduced system monitoring time by 50% by automating system parameters.
- Developing the web based application as per the business requirements.
- Understanding banking trends with planning and executing migrations.
- Able to re-implement the complex processes reducing the human intervention by 50%.